



AMTECO/Corporate Office & Manufacturing • P.O. Box 9 • 1100 Jefferson Dr.
 Pacific, MO 63069 • (636) 271-1300 • Toll Free: (800) 969-4811 • www.amteco.com



October 5, 2018

Dear Valued Zero-Rust Customer,

As you may recall, Amteco, Inc. was acquired in August of last year by Gemini Industries, Inc. and the collaboration between both companies has created synergies which have resulted in changes to our growing Zero-Rust brand. HP (High Performance) and IM (Industrial Maintenance) formulas (340 gram per liter VOC) have been eliminated and replaced by the AR (Auto Restoration)-CA formulas. The AR-CA formula provides the same performance experienced with AR, HP, and IM formulas with a solvent base that is compliant almost everywhere at 250 grams per liter VOC. We are modifying the color assortment to feature red oxide, gray, black and white with additional colors available soon in a new aerosol topcoat. We will be dropping five-gallon pails and quarts will be packed four per case. We remain committed to meeting your product needs; 50-gallon minimum special orders can still be purchased.

This communication will describe, in detail, the following changes to the product line:

- **Formula Consolidation – HP, IM, and AR products are consolidated into a single formula with a solvent and VOC level that is compliant in virtually all of the United States.**
- **Color Consolidation – We have reduced the SKU's that have low sell through**
- **Container Changes – Five-gallon pails will no longer be sold and quarts will be 4 per case**

Color Consolidation (Aerosol)

<u>NO CHANGE- STANDARD LINE</u>	<u>GLOSS TOPCOAT COMING SOON!</u>	<u>DROPPED</u>
AR-01 60SP Red Oxide	AR-04 63SP Cat Yellow	AR-06 68SP Safety Blue
AR-02 61SP Gray	AR-08 71SP Safety Yellow	AR-07 70SP Tide Green
AR-03 62SP Black	AR-09 72SP Safety Red	AR-10 95SP Tan
AR-05 67SP White	*** Standard formula available until gloss is ready to ship ***	
CC-00SP Crystal Coat Clear		

Color Consolidation (Quarts (Suffix = QT) and Gallons (Suffix = GA))

<u>STANDARD LINE</u>	<u>DROPPED</u>	<u>DROPPED</u>
AR-60-CA-(QT/GA) Red Oxide	AR-63 & AR-63-CA Cat Yellow	AR-71 & AR-71-CA Safety Yellow
AR-61-CA-(QT/GA) Gray	AR-68 & AR-68-CA Safety Blue	AR-72 & AR-72-CA Safety Red
AR-62-CA-(QT/GA) Black	AR-70 & AR-70-CA Tide Green	AR-95 & AR-95-CA Tan
AR-67 & AR-67-CA White		



GEMINI INDUSTRIES, Inc./Corporate Headquarters • P.O. Box 699 • 421 SE 27th Street
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AMTECO®

a division of Gemini Industries, Inc.

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Makers of **ZERO RUST**™

**Finally, Amteco, A Division of Gemini Industries, Inc. is Proud to Unveil the Final,
Consolidated and Re-branded Zero-Rust Product Line!!!**

Standard Product Line



RED OXIDE

Aerosol-AR-01 60SP Red Oxide
Quarts-AR-60-QT-CA
Gallons-AR-60-GA-CA



GRAY

Aerosol-AR-02 61SP Gray
Quarts-AR-61QT-CA Gray
Gallons-AR-60GA-CA Gray



BLACK

Aerosol-AR-03 62SP Black
Quarts-AR-62-QT-CA Black
Gallons-AR-60-GA-CA Black



WHITE

Aerosol-AR-05 67SP Black
Quarts-AR-67-QT-CA Black
Gallons-AR-67-GA-CA Black



Available Soon in Aerosol Only

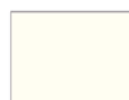
Gloss Topcoat Formula >>>>>



CAT YELLOW



SAFETY RED



WHITE



SAFETY YELLOW

Available soon in Aerosol Only

Gloss and Satin Topcoat Formula >>>>>



BLACK



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In summary:

HP (High Performance) and IM (Industrial Maintenance) formulas have been eliminated and replaced by the AR (Auto Restoration)-CA formulas. Red Oxide, gray, black, and white are still available in aerosol, quarts and gallons in a 250 gram per liter VOC version which is compliant almost everywhere. We have eliminated five-gallon pails. Quarts will now be packed four per case instead of six. Fifty-gallon minimums can still be purchased of any of the former colors and in five-gallon pails as special orders.

On October 22, 2018 we will adjust the pricing for AR-CA products down to match the AR level.

Also, we have inventory available in many color - container combinations available for purchase and will work closely with you to ensure that all orders can be filled.

Thanks for your business and as always, we value your business and your input. Please don't hesitate to call us at 1-(800)-969-4811 or visit our website at www.usezerorust.com.

Best Regards,

Vice-President of Sales-Exterior Division
Rob Dolman



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